



ESH Paris Hotelschool

International Hospitality and Tourism Management Programs

ESH Paris is the only hotelschool to offer a **UK Master degree in Paris**, the first tourists destination in the world. The school is located in the Clichy area (Paris), 4km from the Champs-Élysées, a nice 30-minutes walk...



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At the Master level, ESH Paris jointly delivers the **Master in International Tourism and Hospitality Management** with London South Bank University (LSBU). LSBU is one of London's largest and oldest universities, founded in 1892 with today over 25 000 students from over 130 countries in the center of London. LSBU is also a top 20 UK university for graduate starting salaries and received the highest possible rating for the quality of their education from the independent Quality Assurance Agency (QAA). At the Bachelor level, ESH qualifications are certified by The Confederation of Tourism and Hospitality (CTH), one of the UK's leading professional awarding body for the hotel and tourism industry. **CTH Level 6 Diploma** in Hospitality and Event Management allows students to progress to the Master degree.

On top of these qualifications, ESH Paris offers a complete training to hotel operations and French gastronomy and traditional service in our restaurant « Le Charles ». ESH relations with the hotel industry in Paris, since more than 30 years, allows us to offer internships in the most prestigious hotels: Le Bristol, Le Ritz, Le Crillon, Park Hyatt Paris-Vendôme, Le Fouquet's, Shangri-La Paris, Prince de Galles, Starwood and InterContinental have all sponsored and hosted our graduations since 1996.



2015 graduation sponsored by Hotel Fouquet's on the Champs-Elysées, Paris

We receive students from over 20 countries including China, Taiwan, India, Russia, Morocco, Brazil and Nepal... Still 70% of our 500 students in Paris, Lille and London are French. Our recruitment process is 100% online, including a one-hour Skype interview. ESH Paris provides accommodation at 658 euros per month through our partner Stay & Study France. Students accepted will have to pay 10% of the school fees (980 to 1,190 euros) plus 1 month accommodation (658 euros) to get their acceptance letter and housing certificate. Our team of 3 senior admissions officer is available year-round to assist students.

International students are allowed to work in France a maximum of 964 hours per year, which represents a minimum annual income of 7000 euros. Jobs in hotels and restaurants are available year round in Paris.

Level 4 Diploma in Hospitality Management

UK Ofqual approved Diploma in Hospitality Management

During this year, students prepare a UK Level 4 diploma in hospitality management, delivered by CTH, the Confederation of Tourism and Hospitality, the UK leading awarding body for the tourism industry. It is a national diploma, which means that all graduates have reached the same level of knowledge, independently of the school in which they have studied. It is a minimum knowledge that is tested, but it includes all disciplines usually studied in the hotel industry.

The program includes practical training (service and cooking) in our gastronomic restaurant, along with finance, marketing and operations supervision. No class at ESH is more than 25 students.



Level-4 Diploma includes practical training in the school's restaurant

Level 4 Internship:

The program can be completed with a 4-months internship. All internships at ESH are selected by the school after an individual interview and selection process. Students who do not speak French might have a limited choice of hotels and positions in Paris. It is sometimes recommended to pursue an internship in an international hotel in the student's home country.

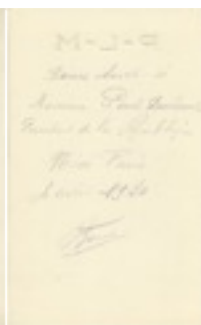
A selection of the most beautiful hotels in the world, this is where our students discover the hospitality industry. The full list of provided internship is made available each year on ESH website: <http://www.eshotel.com/stages.html>. Internships are paid about 400 € per month depending on hotel policies country.

Level 4 Admission requirements

Entry is available to A-levels or high school graduates, or bac, maturité or any equivalent international level. Students should have a minimum English level corresponding to IELTS 4.5 or equivalent (including TOEIC Understanding and Reading 500/990).

Level 4 Program structure and fees

- Duration: mid September to mid May (8 months), possible 4-months internship
- Fees: 9 800 € (including half board at school, French social security and books).
- Accommodation fees not included (658 € per month)



“Le Charles” is ESH Paris restaurant, named after Charles Bouvier, grand grandfather of the school’s President, who was responsible for French presidential train and organised banquets there at the end of the 19th century

Detailed Program - Level 4

UK State Diploma delivered by CTH, Ofqual approved

Unit	Learning Outcomes
Rooms division operations	This unit covers understanding rooms division operations (front office and housekeeping departments), front office processes and housekeeping operations.
Rooms division supervision	This unit covers evaluating the effectiveness of rooms division operations (front office and housekeeping departments), supervising housekeeping operations and managing the performance of staff .
Food and beverage operations	This unit covers understanding the principles of food production operations, food production operations and food and beverage service.
Food and beverage supervision	This unit covers evaluating the effectiveness of food and beverage operations, developing food and beverage operations, understanding how to arrange banquets and functions, understanding how to supervise the purchasing and storage of food and beverages and the management of staff performance.
Essentials of finance in tourism and hospitality	This unit aims to introduce students to the essentials of finance in tourism and hospitality. Students will understand the key principles for controlling finance, how to interpret financial statements and the use of IT to support financial management in the tourism and hospitality industry.
Customer service management in tourism and hospitality	This unit covers the management of customer service operations, managing the resolution of customers' queries and complaints, analysing the effectiveness of customer service in hospitality or tourism and understanding the use of quality systems in the tourism and hospitality industry.
Global tourism and hospitality	This unit covers understanding the size and scope of the global tourism and hospitality industry, the food and accommodation sub-sectors, the issues and influences affecting it and the growth of global tourism and hospitality brands.

Candidates must achieve: All 7 mandatory units, providing 188 UK credits

Level 5 Diploma in Hospitality Management including internship

UK Ofqual approved Diploma in Hospitality Management (ofqual.gov.uk)

During this year, students prepare a UK Level 5 diploma in hospitality management, delivered by CTH, the Confederation of Tourism and Hospitality, the UK leading awarding body for the tourism industry. It is a national diploma, which means that all graduates have reached the same level of knowledge, independently of the school in which they have studied. It is a minimum knowledge that is tested, but it includes all disciplines usually studied in the hotel industry.

The program included practical training (service and cooking) in our gastronomic restaurant, along with finance, marketing and operations supervision. No class at ESH is more than 25 students.

Level 5 Internship:

The program ends with a 4-months internship. Four units are assessed by a report based on this internship. All internships at ESH are selected by the school after an individual interview and selection process. Students who do not speak French might have a limited choice of hotels and positions in Paris. It is sometimes recommended to pursue an internship in an international hotel in the student's home country.

A selection of the most beautiful hotels in the world, this is where our students discover the hospitality industry. The full list of provided internship is made available each year on ESH website: <http://www.eshotel.com/stages.html>

Internships are paid about 400 € per month depending on hotel policies country.

Program structure and fees

- Duration: 12 months from October (including internship)
- Fees: 9 800 € (including half board at school, insurance and books)
- Accommodation fees not included (658 € per month)

Level 5 Admission requirements

Entry is available to graduates of the QCF Level 4 CTH Diploma or an equivalent approved qualification. Students should have a minimum English level corresponding to IELTS 5.0 or equivalent (including TOEIC Understanding and Reading 600/990).

Detailed Program

UK State Diploma delivered by CTH, Ofqual approved

Unit	Learning Outcomes
Operational finance in tourism and hospitality	This unit covers understanding the concepts of financial management and accounting within a hospitality or tourism business; controlling the finances and managing the cash flow and Manage the profitability of a department within a hospitality or tourism business.
Human resource management in the tourism and hospitality industry	This unit covers understanding the principles of human resource (HR) management in the tourism and hospitality industry; leading teams and developing human resources policies.
Strategic marketing in the tourism and hospitality industry	This unit covers contributing to the development of marketing and sales strategies in the tourism and hospitality industry; optimising marketing communications, building strategic partnerships, new product development and understanding the purpose and components of an organisational business plan.
Customer relationship management in the tourism and hospitality industry	This unit covers developing a customer service strategy in the tourism and hospitality industry; managing customer relationships (CRM) and evaluating customer service.
Contemporary issues in the tourism and hospitality industry	This unit covers understanding how to identify emerging issues in the tourism and hospitality industry and examining their impact.
Food and beverage management	This unit covers developing food and beverage operations, understanding the management of food and beverage operations and evaluating their effectiveness.
Facilities management in the tourism and hospitality industry	This unit covers evaluating the role of a facilities manager in a hospitality or tourism organisation; ensuring the facilities of a hospitality or tourism organisation meets health, safety and environmental requirements and maintaining and developing the facilities of a hospitality or tourism organisation premises.

Candidates must achieve: All 7 mandatory units, providing 188 credits

Level 6 Diploma in Hospitality and Event Management

UK Ofqual approved Bachelor-level (ofqual.gov.uk)

ESH prepares the Confederation of Hospitality and Tourism (CTH) Level 6 Diploma in Hospitality and Event Management. Students who successfully complete the Level 6 Diploma can go on to convert it to a University bachelor's degree in hospitality & tourism from Coventry University College or BPP University College (UK), simply by completing an additional dissertation.

CTH developed this Level 6 Diploma specifically for ESH with 5 units: marketing, finance, event management, strategy and project development.

Detailed Program

UK State Diploma delivered by CTH, Ofqual approved

Unit	Learning Outcomes
Financial analysis for operational management in tourism and hospitality	This unit covers understanding the concepts of financial management and accounting within a hospitality or tourism business; controlling the finances and managing the cash flow and Manage the profitability of a department within a hospitality or tourism business.
Human resource management in the tourism and hospitality industry	This unit covers understanding the principles of human resource (HR) management in the tourism and hospitality industry; leading teams and developing human resources policies. Planning, motivation, delegation, leadership, communication, and development.
Business Strategy for tourism and hospitality industry	This unit covers contributing to the development of business strategies in the tourism and hospitality industry; Business analysis, planning models, growth strategies, vision, mission, culture and strategy implementation. Organisation types, corporate governance, management styles, stakeholders, budgets, and cashflow.
Managing Events for hospitality and tourism	Types of event, issues, pre/real-time/post event management.
Contemporary issues in the tourism and hospitality industry	This unit covers understanding how to identify emerging issues in the tourism and hospitality industry and examining their impact.

Candidates must achieve: All 5 mandatory units, providing 140 credits

Level 6 Admission requirements

Entry is available to graduates of the CTH Level 5 Diploma or an equivalent approved qualification, including Licence in Hospitality, Tourism or Management. Students should have the following English proficiency: Minimum English IELTS 5.5 or an approved equivalent (including TOEIC Understanding and Reading 700/990).

Program structure and fees

- Duration: 12 months from October (including internship) in Paris
- Program Fees: 10 900 € (including half board at school, insurance and books)
- Accommodation fees not included (658 € per month)



Welcome to the world of Hospitality

Master Degree (MSc)

Master in International Tourism and Hospitality Management - Level 7

ESH offers this postgraduate Master of Science in Paris, in partnership with London South Bank University.

Detailed Program

Philosophy of the Scheme: *Contextualised Management Studies*

The philosophy underlying the Tourism and Hospitality Scheme is that of the contextualised management degree. Generic, transferable management skills and disciplines (i.e. Information Technology, Finance, Marketing and Human Resource Management) are contextualised to the specialist economic sector that is comprised of the Tourism and Hospitality industries.

These industries carry with them particular management issues peculiar to themselves. These include the social, cultural, economic and environmental impacts of their operation on the host communities and the influence of globalisation and product standardisation on individual destination areas. Therefore, there are specific ethical and management and development issues related to the functioning of the sector that the scheme explores, analyses and critically appraises.

The degree emphasises the management of strategic issues that arise in the sector, including marketing, business development and management, leadership, ethical and sustainability issues. It will be relevant to those wanting to develop their management careers or own businesses in the Tourism and Hospitality fields.

It is the philosophy of this degree to encourage students to examine growth opportunities in tourism and hospitality businesses and destinations. It will, therefore, apply to both commercial and non commercial elements of the sector, the latter often requiring public: private partnership forms of governance. It will seek to equip students with appropriate skills, tools and knowledge to operate innovatively in the global tourism and hospitality environments. The nature of the teaching and assessment will allow students to apply the theories and processes learnt in class to their preferred setting (e.g. public or private sector; tourism or hospitality industries; UK, European or International)

Residential Field Trip

A Residential Field Trip in semester 2 is a compulsory element of the degree and is validated as part of the City Marketing unit. The trip will be to Bordeaux, exploring the future marketing and product development options open to the city authorities. The one-week field trip is included in the programs fees.

Dissertation

Students will write a dissertation during Semester 3. The purpose of the dissertation is to give students the opportunity to manage their own learning under the guidance of a tutor (9 individual hours) and to undertake an in-depth study in an area of interest, related to the hotel or tourism industry.

Modules

The Master degree includes 6 modules plus the dissertation: Critical Issues in Tourism And Hospitality Industry, City Marketing, Cross Cultural Management, Business and Management Strategy, Marketing strategy and Professional leadership.

Level 7 Admission requirements

Students need either a first degree (usually at least a 2:2) or a minimum 3 years' post-qualification experience in a relevant field to take the postgraduate degree, and have at least IELTS 6.5 level English or equivalent (including TOEIC Understanding and Reading 800/990). Students who graduated from CTH Level 6 Diploma are fully eligible.

Program structure and fees

- Duration: 18 months from Sept. (including dissertation and optional placement)
- Program Fees: 11 900 € (including half board at school, insurance and books)
- Accommodation fees not included (658 € per month)



in academic partnership with

London South Bank
University

